Crimson Tide PLC ('Crimson Tide' or the 'Company')

Total Voting Rights

In conformity with the Financial Services Authority's Disclosure and Transparency Rules, the Company would like to notify the market that as at 31 May 2011, the issued ordinary share capital of the Company consisted of 445,486,234 ordinary shares with voting rights attached (one vote per ordinary share). There are no ordinary shares held in Treasury.

The above total voting rights figure may be used by shareholders as the denominator for the calculations by which they will determine whether they are required to notify their interests in, or a change to their interest in, the Company under the Financial Service Authority's Disclosure and Transparency Rules.

Enquiries:

Crimson Tide plc

Barrie Whipp / Steve Goodwin 01892 542 444

WH Ireland

James Joyce 020 7220 1666

Threadneedle Communications

Josh Royston 020 7653 9850