Crimson Tide PLC ("Crimson Tide" or "the Company")

DIRECTOR'S DEALING

The Company has been informed that Barrie Whipp, Executive Chairman of the Company, has today sold 12.9 million shares at a price of 1.55 pence per share.

Following this sale Mr Whipp holds 102,710,132 ordinary shares in the Company representing 23.1 percent of the issued share capital.

- ends -

For further information:	
Crimson Tide plc	
Barrie Whipp, Executive Chairman	01892 542 444
WH Ireland	
James Joyce /James Bavister	020 7220 1666