RNS Number : 0203I Crimson Tide PLC 20 March 2015

Crimson Tide PLC

("Crimson Tide" or the "Company")

Directorate Change

Crimson Tide is pleased to announce that Mr Robert Kenneth Todd (aged 49) has been appointed to the Board of the Company as a Non-Executive Director. The Company also announces the resignation of Mr Rowley Stuart Ager from the Board of Directors.

Mr Todd founded Todd Meat Trading Co Ltd in 1989 and is a Director of that Company. Mr Todd was appointed as a Director of United Foods Direct Limited in 2012.

Current Directorships

Todd Meat Trading Co Ltd

United Foods Direct Limited

Previous Directorships (within 5 years)

None

Mr Todd holds 8,450,000 ordinary shares of 1p each in the Company, representing approximately 1.89 per cent of the Company's issued ordinary share capital.

There are no further disclosures required in accordance with Rule 17 or Schedule 2 (Paragraph 2) of the AIM Rules.

Barrie Whipp, Executive Chairman, commented: "Robert has been a friend of the Company and a Shareholder for many years and I am very pleased to welcome him to the Board of Directors. His pragmatic business experience and approach will be an invaluable asset to the Company. Rowley Ager has acted as wise counsel to the Company since we floated on AIM. I would like to thank Rowley for his contribution to the Company and wish him the very best for the future."

For further information:

Crimson Tide plc

Barrie Whipp, Executive Chairman 01892 542 444

WH Ireland

James Joyce /James Bavister

020 7220 1666

This information is provided by RNS The company news service from the London Stock Exchange