### **Regulatory Announcement**

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| Company  | Crimson Tide PLC           |
|----------|----------------------------|
| TIDM     | TIDE                       |
| Headline | Director/PDMR Shareholding |
| Released | 17:41 04-Apr-08            |
| Number   | 7081R                      |
|          |                            |

# 4 April 2008

# Crimson Tide Plc (the "Company")

## **Director Dealing**

The Company announces that in order to transfer part of his current share holding in the Company into his SIPP, Barrie Whipp, Chairman, has today sold 4,450,000 ordinary shares of 1 pence each in Company ("Ordinary Shares") representing approximately 1.5 per cent of the current issued ordinary share capital of the Company ("Issued Share Capital") at a price of 1.75 pence per Ordinary Share. Whipp's SIPP then purchased 4,450,000 Ordinary Shares at a price of 1.75 pence per Ordinar representing approximately 1.5 per cent of the Issued Share Capital.

Following these transactions, Barrie Whipp's total holding in the Company remains unchanged 115,610,132 Ordinary Shares, representing approximately 39.7 per cent of the Issued Share Capital.

**Crimson Tide plc** Barrie Whipp, Chairman

### W H Ireland

Tim Cofman, Director

END

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