Crimson Tide PLC 22 March 2007

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Notification of Interest

In accordance with the Financial Services Authority's Disclosure and Transparency Rules, Crimson Tide has received the following notification of current interests in the voting rights in the Company's share capital:

W.H. Ireland Limited holds voting rights over 19,533,183 ordinary shares of the Company, being ordinary shares under discretionary management, representing 6.98% of the total voting rights of the Company.

Contact:

W.H. Ireland Tim Cofman 0121 616 2101

This information is provided by RNS The company news service from the London Stock Exchange