Crimson Tide Plc

("Crimson Tide" or the "Company")

Holding in Company

On 22 July 2014, the Company was notified that Jeremy Roth holds 26,131,159 shares in the Company representing 5.87% of the ordinary share capital.

- ends -

For further information, please contact:

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Barrie Whipp/ Stephen Goodwin

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James Joyce / James Bavister