Company Crimson Tide PLC

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Headline Contract Win - Knight Frank

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Contract Win - Knight Frank

Crimson Tide plc is pleased to announce that it has reached an agreement with

global property consultancy Knight Frank to provide its mobile data system, mPro. The new system will assist with the consultancy's facilities management

and replace its current paper-based operation. As well as providing significant

cost and time savings, it also closely monitors the progress of maintenance and $% \left(1\right) =\left(1\right) +\left(1\right) +\left($

repair operations.

The agreement is for an initial pilot within a small number of Knight Frank managed properties with the potential to roll out the programme further in due

course. The website/smartphone based system is used for tracking the repair and $\ensuremath{\mathsf{S}}$

maintenance of electrical, air-conditioning, plumbing, lighting, power and other

facilities within Knight Frank managed premises. The smartphone, website and

services are all provided on a monthly subscription basis.

Tenants report problems via phone or email to Knight Frank's helpdesk, where

they are delegated to one of a number of specialist contractors. At the current

trial sites contractors' operatives come to the office and pick up details of

outstanding jobs for the day. They then travel to the location, record $\operatorname{arrival}$

time and either complete the job or, if parts are required, mark it as 'parked'.

Signatures, dates, times and comments are written on forms alongside each job

title. At the end of the day, engineers return to the office and hand back completed job sheets. These are collated and monthly performance reports created

for Knight Frank and its contractors. The Crimson Tide mPro solution means that

all reports are auto generated, enabling real time interaction with operatives

and removing the need for them to return to the office for further instruction.

Executive Chairman, Barrie Whipp commented: "We are delighted to be working with

such a prestigious company as Knight Frank. Our mPro system will enable the company's facilities management operatives to complete any scheduled and emergency task in a more timely and organised manner."

Knight Frank is the latest in a series of well-known brands and blue chip companies making use of Crimson Tide's mobile data systems. Recent client wins

also include Marks & Spencer, which has commissioned a mobile reporting system

for use by cleaning contractors.

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Notes to Editors:

About Crimson Tide

Crimson Tide is a provider of mobile data solutions. The company, formed in 1996

has underlying competency in sales, service and customer relationship software

which it has evolved into solutions available on a range of handheld computers and smartphones.

The company works in partnership with Microsoft, Sage, Palm, Hewlett Packard and

Good Technology as well as the Mobile Operators Vodafone, Orange and O2 in the $^{\rm the}$

 $\ensuremath{\mathsf{UK}}$ and $\ensuremath{\mathsf{O2}}$ and $\ensuremath{\mathsf{Vodafone}}$ in Ireland in order to be able to offer a complete end to

end solution.

 $$\operatorname{This}$ information is provided by RNS The company news service from the London Stock Exchange

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