#### 11 October 2021

#### Crimson Tide plc

#### PDMR dealing

Crimson Tide Plc (“the Company”) has been notified today of the following transaction.

Jacqueline Daniell, a non-executive director, has acquired 1,672,240 ordinary shares in the Company. Following the transaction Ms. Daniell holds 1,672,240 ordinary shares in the Company.

Enquiries:

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NOTIFICATION AND PUBLIC DISCLOSURE OF TRANSACTIONS BY PERSONS DISCHARGING MANAGERIAL RESPONSIBILITIES AND PERSONS CLOSELY ASSOCIATED WITH THEM

|  |  |  |
| --- | --- | --- |
| **1** | **Details of the person discharging managerial responsibilities/person closely associated** | |
| a) | Name | Jacqueline Daniell |
| **2** | **Reason for the notification** | |
| a) | Position/status | Non-executive director |
| b) | Initial notification/ Amendment | Initial Notification |
| **3** | **Details of the issuer, emission allowance market participant, auction platform, auctioneer or auction monitor** | |
| a) | Name | Crimson Tide plc |
| b) | LEI | 213800YUNLNBVYR3G129 |
| **4** | **Details of the transaction(s): section to be repeated for (i) each type of instrument; (ii) each type of transaction; (iii) each date; and (iv) each place where transactions have been conducted** | |
| a) | Description of the financial instrument, type of instrument    Identification code | Ordinary shares of 0.1p each      GB0002080082 |
| b) | Nature of the transaction | Purchase of shares |
| c) | Price(s) and volume(s) | |  |  | | --- | --- | | Price(s) | Volume(s) | | 2.99p | 1,672,240 | |
| d) | Aggregated information | n/a |
| e) | Date of the transaction | 11 October 2021 |
| f) | Place of the transaction | XLON |