## **Crimson Tide PLC**

## ("Crimson Tide" or "the Company")

## **Significant Contract Win**

Crimson Tide, the leading developer of mpro5 enterprise smartphone and tablet apps in the cloud, is pleased to announce that its mpro5 solution has been chosen to provide Proof of Delivery information for deliveries across London by a well-known information provider.

The agreement, which will last for a minimum of four years, is expected to generate at least £218,000 of contracted revenue over its term. Crimson Tide's mpro5 system will provide the client with Proof of Delivery information for its products by communicating with the client's scheduling system to collect and receive delivery data from mobile devices used by drivers and delivery workers. This again proves mpro5's interoperability capabilities with the largest Enterprise Resource Planning ('ERP') systems.

The first rollout of the system will be in the second half of 2015 and will be hosted on Microsoft's Azure cloud system.

Barrie Whipp, Executive Chairman, Crimson Tide commented, "This long term contract with a leading market participant demonstrates the ongoing success and increasing scalability of the mpro solution. As a trusted provider of enterprise mobile solutions, our footprint is growing and our software evolving to meet a market hungry for cross platform cloud mobility"

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