Crimson Tide Plc (the "Company")

Notice of General Meeting

10 April 2008

The Company announces that a notice of general meeting has been dispatched today to shareholders to convene a general meeting of the Company to be held at 10.00 a.m. on Friday 25 April 2008 at the offices of the Company at Tavern Cellars, 39/41 The Pantiles, Tunbridge Wells, Kent TN2 5TE to approve the following resolutions:

1. an ordinary resolution to increase the authorised share capital of the Company from £7,000,000 to £10,000,000;

2. subject to the passing of resolution 1, an ordinary resolution to authorise the Directors to allot relevant securities (as defined in section 80 of the Act) up to a maximum amount of \pounds 2,000,000; and

3. a special resolution to allow the Directors, subject to the limits set out in that resolution, to issue shares for cash on a non-pre-emptive basis, including a specific authority to allot shares up to an aggregate nominal amount of £2,000,000.

A copy of the notice of general meeting and form of proxy is available on the Company's website at <u>www.crimsontide.co.uk</u>.

Crimson Tide Plc 01892 542 444 Barrie Whipp, Executive Chairman 0121 265 6330 Katy Birkin